

ALYSSA MOUZOURIS

Marketing & Creative Professional · London, UK

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PROFILE

I'm a design graduate with a real passion for making brands look and feel their best. With a Bachelor of Design from Monash and a marketing certification under my belt, I've spent the past year diving into the marketing side of things, managing social media, creating content, coordinating campaigns, and shooting event photography, while also taking on freelance design work for clients. I love blending creative ideas with real strategy, whether that's planning a content calendar, building out brand visuals, or pulling together an email campaign. I'm now making the move to London, and I'm looking for a team where I can bring fresh energy, sharp visuals, and a genuine love for storytelling.

INTERESTS

Music and live events, travel and street photography, podcast production, and exploring London's creative and cultural scene.

EDUCATION

2022-2024
Bachelor of Design
Monash University

2025-2026
Certificate of Marketing and Digital Communications
Monash University of Online Learning

CERTIFICATIONS

Google Analytics • Social Media Marketing (HubSpot) • Digital PR (SEMrush) • Influencer Marketing

KEY SKILLS

- Social media strategy & scheduling
- Content creation (photo, video, copy)
- Adobe Creative Cloud (Illustrator, InDesign, Photoshop, Lightroom)
- Microsoft Applications
- Presentation Design
- Meta Business Suite & paid social
- Copywriting & brand messaging
- Website management (WordPress)
- Email marketing (MailChimp)
- Google Applications

EXPERIENCE

2025 - 2026

Marketing Assistant

Social Event Hire, Melbourne

- Created moodboards, floor plans, and visual assets for the sales and marketing teams, contributing to successful client pitches
- Managed website content updates, image libraries, and photography coordination to maintain a consistent brand presence
- Scheduled and published social media content, helping grow engagement and brand awareness across key platforms
- Led event photography and built a digital asset library, strengthening the company's portfolio and marketing collateral
- Supported email marketing campaigns by preparing content, maintaining mailing lists, and ensuring brand consistency

2025 - Present

Freelance Graphic Designer

- Developed brand identity and logo design for small business clients, delivering cohesive visual systems from concept through to final assets
- Managed end-to-end client relationships, including briefing, revisions, and final delivery to brand guidelines

2023 - 2025

Medical Receptionist

Iris Plastic Surgery, Melbourne

- Managed high-volume phone calls and appointment scheduling using Genie in a fast-paced medical environment
- Delivered professional front-desk service, greeting patients and coordinating daily clinic operations
- Developed strong organisational and time management skills through daily multitasking and patient communication

2023 - 2025

Sales Assistant

Dr Martens, Melbourne

- Provided expert product knowledge and styling advice, delivering a premium customer experience aligned with the brand identity
- Managed point-of-sale transactions, returns, and visual merchandising to maintain store standards
- Collaborated with the team to exceed sales targets and supported onboarding and training of new staff

2021

People and Culture Coordinator

Mantel Group, Melbourne

- Supported People & Culture projects including data entry, presentation design, and internal communications
- Collaborated across multiple teams, gaining insight into organisational operations and corporate culture

2022-2023

Photographer

MySantaland, Melbourne

- Delivered high-volume portrait photography in a fast-paced customer-facing environment across two seasons
- Managed queues, resolved issues, and ensured a safe, positive experience for families and children